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Journalistic Fraud

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336 Pages

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BISAC Category: Political Science / General

CPC Category: General Interest / General Topics

MARKETING

SALES HOOKS

- Endorsements requested from Sean Hannity, Rush Limbaugh, Anne Coulter, G. Gordon Liddy, Joseph Farah, Rusty Humphries—national syndicated talk show host—and John Kasich—former U.S. Representative

PUBLICITY

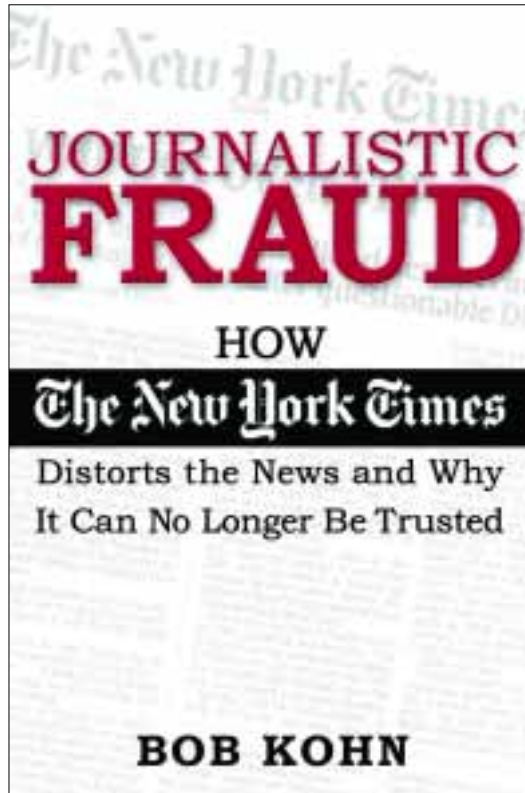
- National publicity campaign pursuing *Hannity & Colmes*, *The O'Reilly Factor*, Rush Limbaugh, G. Gordon Liddy, *Hardball with Chris Matthews*, *Fox News Live*, and others
- Author to do national and regional talk radio interviews
- Print campaign targeting *National Review*, *Human Events*, *The Weekly Standard*, *The Washington Times*, *Insight on the News*, *NewsMax*, and others

ADVERTISING

- National print advertising campaign targeting *USA Today* and conservative media such as *The Weekly Standard*, *National Review*, *The Washington Times*, *Human Events*, and others

How The New York Times Distorts the News and Why It Can No Longer Be Trusted

BOB KOHN



For over a hundred years, *The New York Times* has purported to present straight news and hard facts. But, as Bob Kohn shows with absolute clarity, the founders' original vision has been hijacked, and today, instead of straight news, readers are given mere editorial under the pretense of objective journalism. Kohn shows point by point the methods by which the *Times'* mission has been subverted by the present management. He also shows how such fraudulence directly corrupts hundreds of news agencies across the world; and by revealing all their methods of manipulation, he teaches readers how to decipher the slants in even the subtlest of cases, providing an entertaining and enlightening lesson in fraud-busting.

A life-long reader of

The New York Times proves

how the once-vaunted

newspaper has replaced its

original noble mission to

present straight news with a

new subversive mission to

manipulate attitudes and

promote leftist agendas.

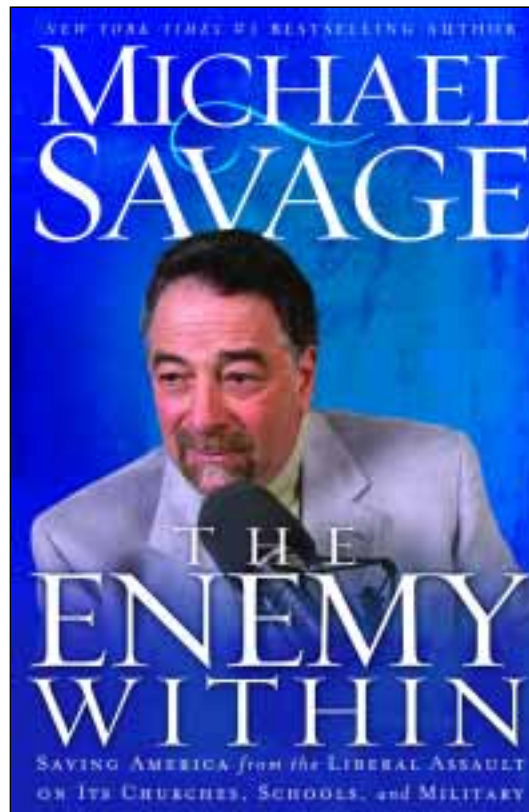
Bob Kohn is an attorney and seasoned executive with experience in both the entertainment and high-tech industries. He is currently the vice chairman of the board of Borland Software Corp. and chairman of Laugh.com, a comedy record label. A former associate attorney at a prominent Beverly Hills entertainment law firm, Kohn served as associate editor of the *Entertainment Law Reporter*. Kohn also co-authored, with his father, the legal treatise *Kohn on Music Licensing*, hailed by *USA Today* as the "bible of legal issues in the music world."

Hometown: Pebble Beach, CA

*The ferociously funny
Michael Savage takes aim
at the liberals' increasingly
destructive influence
on America's most
cherished institutions.*

*Saving America from the Liberal Assault on
Our Churches, Schools, and Military*

MICHAEL SAVAGE



Michael Savage, who debuted in 1995 with his own talk show in the very liberal San Francisco Bay Area, has since climbed to number one ratings around the country in syndication with the Talk Radio Network and is one of the most popular talk show hosts in the country. An independent-minded individualist, Savage attacks big government and liberal media bias but champions the environment and animal rights. Under the name Michael A. Weiner, Ph.D., he authored *Herbs That Heal*, *Maximum Immunity*, and fifteen other books on alternative health and medicine.

Hometown: San Francisco, CA

Talk radio sensation and *The New York Times* best-selling author Michael Savage again goes for the jugular in this latest brash, incendiary attack on the corrosive effects of liberalism on our culture. Where *The Savage Nation* was a grab bag of rants and ravings, this book focuses squarely on the dangers assailing the cornerstones of American life, pointing out how liberal propaganda and agendas are seeping into our churches, our schools, even our families. Bold, sometimes angry, often uproarious, and always controversial, this book is pure, no-holds-barred Michael Savage, one of the strongest, most original voices in America today.

0-7852-6102-8

Hardcover

\$27.99

Ship Date: December 9, 2003

In-Store Date: January 6, 2004

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336 Pages

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BISAC Category: Political Science / General

CPC Category: General Interest / General Topics

MARKETING

ADVERTISING AND PUBLICITY

- National print and radio advertising campaign targeting conservative media
- Promoted on www.WorldNetDaily.com which receives in excess of 300,000 unique visits per day
- National publicity campaign pursuing interviews and reviews with *Hannity & Colmes*, *The O'Reilly Factor*, Rush Limbaugh, G. Gordon Liddy, *FOX & Friends*, and others

SALES HOOKS

- *The Savage Nation* was a #1 *New York Times* best-seller remaining on the list for 20+ weeks and selling more than 400,000 copies
- Endorsements will be requested from Sean Hannity, Rush Limbaugh, Anne Coulter, G. Gordon Liddy, Oliver North, Joseph Farah, and others
- *The Michael Savage Show* is the 4th most listened-to talk radio show in America with an average of 6 million listeners each week on over 310 stations

Hand of Providence

0-7852-6105-2

Hardcover

\$24.99

Ship Date: February 17, 2004

In-Store Date: march 16, 2004

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240 Pages

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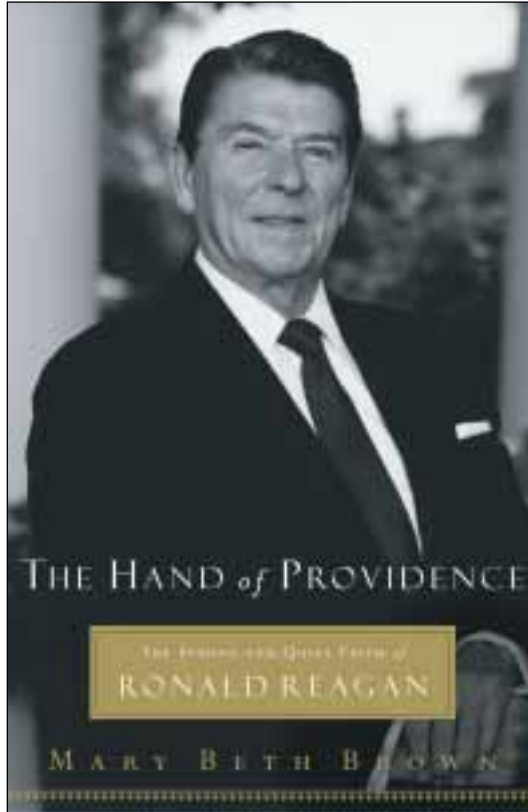
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BISAC Category: Biography / Autobiography / Presidents & Heads of State / Biography & Autobiography / Religious

CPC Category: Inspirational / Motivational / Biography / Autobiography

The Strong and Quiet Faith of Ronald Reagan

MARY BETH BROWN



An uplifting biography of Ronald Reagan that emphasizes the powerful impact his faith had on his ideas, motives, and actions.

MARKETING

ADVERTISING AND PUBLICITY

- National print advertising campaign targeting conservative media
- Promoted on www.WorldNetDaily.com which receives in excess of 300,000 unique visits per day
- National publicity campaign pursuing interviews and reviews with *Hannity & Colmes*, *The O'Reilly Factor*, Rush Limbaugh, G. Gordon Liddy, *Hardball with Chris Matthews*, Greta van Susteren, John Gibson, *Fox News Live*, Lou Dobbs, Glenn Beck, and others

SALES HOOKS

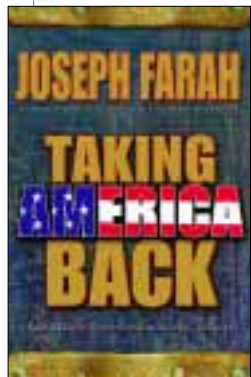
- Endorsements will be requested from Sean Hannity, Rush Limbaugh, Anne Coulter, G. Gordon Liddy, Oliver North, Joseph Farah, and others

According to recent opinion polls, Ronald Reagan is the most popular of modern presidents, and yet to most biographers the man is still an enigma. This is because, as Brown explains, no one has ever focused on this great man's faith. This book explores the life and personality of Ronald Reagan by focusing on his deep-felt Christian beliefs and showing how faith guided him along his distinguished career and led him to his unprecedented success. With the support of Ronald Reagan's own words and writings and first-hand interviews of his family, friends, and co-workers, Brown weaves a magnificent story of Reagan's strong devotion to God.

Mary Beth Brown is project director with Citizens United, a conservative advocacy organization. She has written and investigated for over ten years.

backlist
Taking America
Back

JOSEPH FARAH



AVAILABLE NOW

Joseph Farah simply and concisely describes the social, political, and moral troubles besetting America, and prescribes the solutions that empower Americans to address problems that are within their grasp.

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Hardcover, \$19.99
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First Strike

JACK CASHILL &
JAMES SANDERS



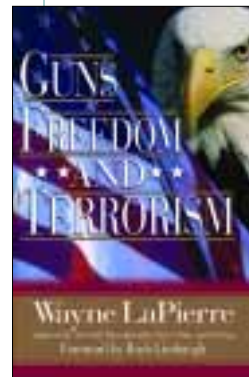
AVAILABLE NOW

With groundbreaking investigative journalism, *First Strike* uncovers substantial new information, including a critical terrorist connection, about the fate of TWA Flight 800.

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Guns, Freedom,
and Terrorism

WAYNE LAPIERRE



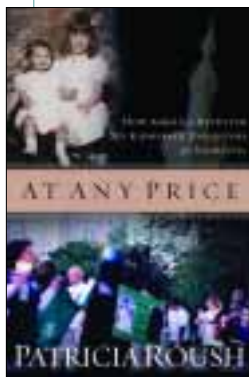
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NRA leader Wayne LaPierre exposes the myths and flawed logic of our nation's gun ban lobby and offers convincing arguments on why Americans should fight to protect their Second Amendment rights.

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PATRICIA ROUSH



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Hardcover, \$22.99
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Center of
the Storm

KATHERINE HARRIS



AVAILABLE NOW

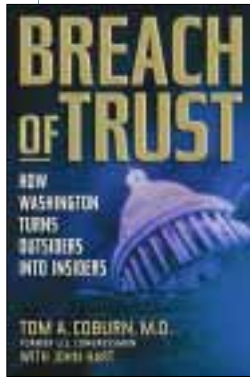
Former Florida Secretary of State Katherine Harris combines news-making disclosures and practical lessons in *Center of the Storm*. A "how I did it, you can too" guide for withstanding controversy and coming out on top.

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Breach of Trust

TOM A. COBURN



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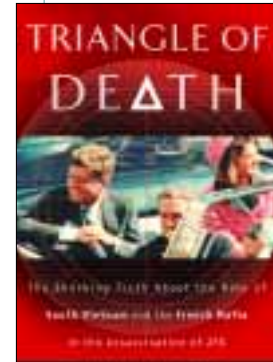
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BRADLEY S. O'LEARY,
L.E. SEYMOUR



AVAILABLE NOV. '03

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Ship: October 7, 2003

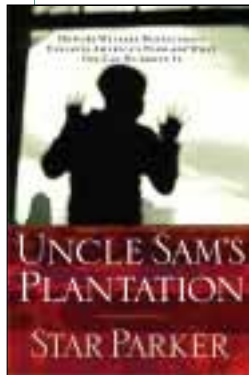
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Uncle Sam's Plantation

STAR PARKER



AVAILABLE NOV. '03

Social activist and media commentator Star Parker uses her own remarkable story to teach readers a powerful five-step plan for breaking free from the slavery of entitlement and grabbing hold of the unlimited potential that comes with faith, personal initiative, and entrepreneurialism.

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Seen & Heard

KYLE WILLIAMS



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At just thirteen years old, America's youngest political analyst Kyle Williams takes a hard look at the devastation caused by the liberal landscape of our nation's schools, political system, culture, and media.

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